NOTE: Your email may have been incorrectly lumped into our newsletter list. If you don't wish to receive these occasional newsletters, please unsubscribe through the link at the bottom. No hard feelings



IT'S MID-OCTOBER, AND THAT MEANS COMPETITIVE PUMPKIN CARVING.



JAMES CARLSON

CO-OWNER/ BROKER ASSOCIATE 720.460.1770

james@jamescarlsonrealestate.com



ERIN SPRADLIN

CO-OWNER/
MARKETING & OPERATIONS
LEAD
719.491.4949

erin@jamescarlsonrealestate.com

QUOTE OF THE MONTH

"Most people overestimate what they can do in one year and underestimate what they can do in ten years." -- Bill Gates

THE BIG NUMBER IS ... 25

Percent that Denver's Archer Tower will cut your rent if you list your place on Airbnb for a minimum of 10 days. Bonus for Archer Towers? 20% increase in applicants since implementing this policy.

BUYING & SELLING

THE BEST TIME TO BUY A STARTER HOME IS...

<u>The Fall, according to Trulia</u>, when inventory is high and competition is low (or at least lowER).

HOW MUCH HAS YOUR NEIGHBORHOOD INCREASED IN VALUE?

Riverfront Park and Union Station would have been a nice place to buy 10 years ago. As would just about anywhere in central Denver.

Find out how your neighborhood has appreciated in the past decade.

THINKING ABOUT SELLING YOUR HOME?

First, congratulations! Second, we're starting a class on what to do (and what to NOT DO) when putting your house on the market.

DENVER VOTES NOV. 7TH

And there's a lot of important stuff on the ballot that could <u>impact transportation</u>, <u>medical care</u>, <u>libraries</u>, <u>park and rec and more</u>.

AIRBNB

CHECK OUT DENVER'S MOST POPULAR AIRBNB

It's wanted by 20,500 souls and rents at \$133/night.

WANNA BUY AN AIRBNB INVESTMENT PROPERTY?

Airbnb is a profitable investment strategy. <u>Learn the ins and outs of how to capitalize on Airbnb</u> in various Front Range cities.

LEARN YOUR CITY'S AIRBNB LAWS

<u>Find the current Airbnb laws</u> for Denver, Colorado Springs, Boulder, Lakewood, Wheat Ridge and many others on our site.

THE BUSINESS

MEDIA MENTIONS

Bigger Pockets Video Series, <u>6 Steps to Getting</u>
Started on Airbnb

Yeah, we're kind of super pumped about this one.

Live Let Thrive Podcast, Episode 14

UPCOMING CLASSES

10/25 -- Airbnb Investments in Colorado (Denver)

11/6 -- Airbnb Investments in Colorado (Colorado Springs)

11/8 -- Airbnb 101

11/11 -- Road Map to Buying Your First Home

12/9 -- Road Map to Buying Your First Home

12/14 -- A Detailed Guide to Selling Your Home

FOLLOW US ON SOCIAL MEDIA

We're most active on <u>Instagram</u>, but you can also find us on <u>Facebook</u>, <u>Twitter</u>, <u>Youtube</u>, and <u>LinkedIn</u>.











Copyright © 2017 James Carlson Real Estate, All rights reserved.

Want to change how you receive these emails? You can <u>update your preferences</u> or <u>unsubscribe from this list</u>

